

“The reason Uber could be expensive is because you’re not just paying for the car— you’re paying for the other dude in the car. When there’s no other dude in the car, the cost of taking an Uber anywhere becomes cheaper than owning a vehicle. So the magic there is, you basically bring the cost below the cost of ownership for everybody, and then car ownership goes away.”

-Travis Kalanick, CEO of Uber

That “other dude” in the car, in case you didn’t guess, is the driver who is going to take you home tonight. We know how convenient Uber is for you. Once you give them your credit card information, all you have to do is press a button and a private car is on its way to pick you up. As disembodied and instant as it may seem, there is still a human being behind the wheel of the car.

This human, this “dude”, is the worst nightmare of Travis Kalanick. The sociopathic CEO of Uber does not want to pay any of his drivers, nor does he care very much about their lives. They are temporary pawns in he and Google’s scheme to build the first fleet of self driving cars.

Along with Goldman Sachs, Google is one of the main financiers of Uber. Through its Google Ventures investment branch, Google is funding a logistical network it needs in order to roll out its Self-Driving Car project. Once their autonomous vehicles are ready for mass-production, the Uber you find so convenient will transition into a completely robotic enterprise.

If you are getting into an Uber car tonight, we want you to remember that the human behind the wheel has a life. It is getting really complicated for them right now. A large group of Uber drivers have been circling the Seattle HQ this afternoon, honking their horns in protest of the companies exploitative policies. Uber recently lowered the amount of money a driver makes by 20%. 100 Uber drivers quit Wednesday night in protest of this exploitation, but there are still 900 others servicing Seattle. This Friday night, when you step into your Uber cab, it is important that you know these things. Tell your driver to quit Uber or, better yet, do not use Uber.

This is a techno-class war, and we are on the side of the humans. You should be too.

-THE COUNTERFORCE

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THE LOW-COST UBER



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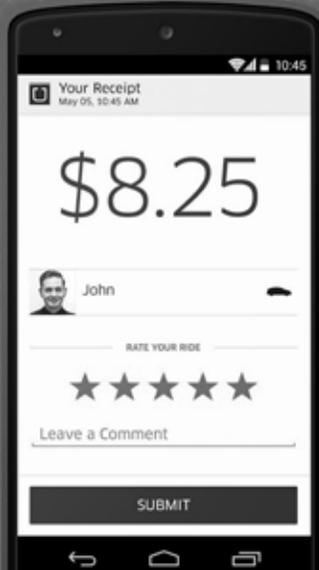
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NO CASH REQUIRED

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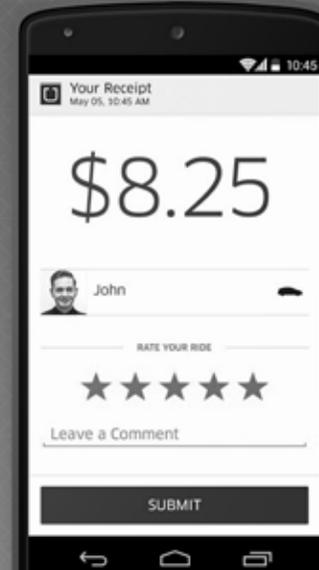


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